

What is CHOICE?

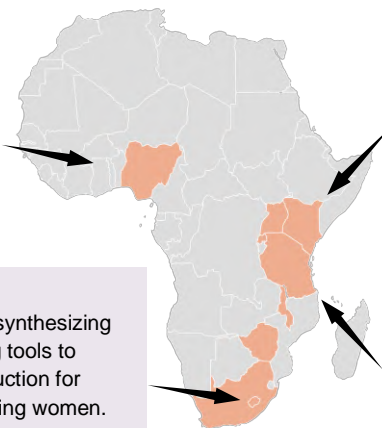
Collaboration for HIV Prevention Options to Control the Epidemic (CHOICE) is an 18-month collaboration funded by USAID, in partnership with PEPFAR, through the Office of HIV/AIDS' five-year competitively awarded central mechanisms: Meeting Targets and Maintaining Epidemic Control (EpiC) and Reaching Impact, Saturation, and Epidemic Control (RISE). The goal of this partnership is to address technical gaps and support national scale-up of antiretroviral-based HIV prevention products (collectively referred to as pre-exposure prophylaxis or PrEP) in PEPFAR countries through catalytic evidence generation, translation, and research utilization. CHOICE is led by FHI 360 and Jhpiego.

CHOICE harnesses collaborative engagement and research utilization expertise to increase awareness, expand access, build capacity, and support effective use of PrEP in sub-Saharan Africa through four specific activities:

- Support countries in oral PrEP scale-up through the translation and utilization of evidence-informed planning, programming, and strategic information tools
- Support countries in PrEP demand creation through the development of a low-cost human centered design-infused approach for creating demand creation strategies and tools
- Support countries in the integration of sexual reproductive health and PrEP services through the development of evidence-informed integration strategies and tools
- Support countries in market preparation for dapivirine vaginal ring introduction

Where does CHOICE work?

CHOICE priority countries include Kenya, Lesotho, Nigeria, and Tanzania. CHOICE will also support the implementation of national regulatory strategies and market authorization plans for the dapivirine ring in Kenya, Malawi, Rwanda, South Africa, Tanzania, Uganda, and Zimbabwe. Through our work in these countries, experiences and lessons learned will be shared and tools will be developed for regional application.



In Nigeria, CHOICE is hosting a six-month learning collaborative to share evidence and expedite PrEP introduction and scale-up.

In Kenya, CHOICE is advancing the integration of PrEP delivery in family planning services through a quality improvement collaborative.

In Lesotho, CHOICE is synthesizing evidence and developing tools to support oral PrEP introduction for pregnant and breastfeeding women.

In Tanzania, CHOICE is developing a low-cost human centered design approach for generating demand creation strategies and tools.

This document is made possible by the generous support of the American people through the U.S. Agency for International Development (USAID) and the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) through the terms of cooperative agreements 7200AA19CA00002 and 7200AA19CA00003. The contents are the responsibility of the EpiC project and the RISE project and do not necessarily reflect the views of USAID, PEPFAR, or the U.S. Government.