

 **BUILDING BLOCKS STUDENT WORKSHEET**

# Practicing comparison shopping

When making a purchase, researching and comparing products, features, and costs can help you better understand your options.

Comparison shopping – the practice of comparing prices, features, benefits, risks, and other characteristics of two or more similar products or services – may help you make more informed buying decisions and help you stay within your budget.

## Instructions

- 1 Read the scenario below.
- 2 Review the watch comparison sheet.
- 3 Using the information in the scenario and the comparison sheet, answer the “Choosing your watch” questions.
- 4 Answer the reflection questions.

## Scenario

Sophia has wanted a watch for a while. She’s been saving for months, and now she has \$375 to spend on a watch. Sophia is on the track team, so she needs a watch that can time how fast she runs in practices. It needs an alarm to help her get up on time for school. Sophia thinks it would be nice to have a smartwatch to make calls and send text messages, but that isn’t necessary. It would also be really helpful if she could use the watch as a timer so she can manage her homework and study time after school. And if it could play music, she thinks that would be cool, too.



## Choosing your watch

1. How much money does Sophia have to spend? \_\_\_\_\_
2. What features does she need the watch to have?
3. What features does Sophia want the watch to have?
4. Which watch or watches(es) have all of the features she wants?
5. Which watch(es) can she afford?

## Reflection questions

1. Which watch would you choose for Sophia? Why?
2. Which watch would you want for yourself?
3. How does comparison shopping help you make more informed buying choices?
4. How do you use comparison shopping in your everyday life?